

# The Teachion

# **Living Srl**

is a TFashion enterprise

TFashion tells the story of the product to promote ethics, authenticity and transparency in Italian fashion industry on a worldwide level.











# Living Srl

We produce total look clothing for women who love to assert their own style everyday without forgoing the comfort.

The accuracy of the cut and the suitabilty are the flagship of the company, result of a 40 years long experience in the fashion industry. Our collections are the best outcome of the Italian creativity, which gives to the clothes a particular style, contemporary and sophisticated, elegant in every occasion.

The company operates on the ready-made fashion market with its own brands LIVING and ON THE ROAD, together with the high quality private labels collection.

Our special care to customer needs in order to provide a complete personalization of the creations, the constant updating in terms of fabrics and trends and the selection of high quality raw materials are the main features that allow our company to stay young and trendy.

The production of Living Srl is marked by the greatest care for details which give the garments the best made in Italy quality.

### **Living Srl**

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www.livingstile.it

## **Application**

Woman Apparel and total look

# TFashion certification

n° CTCO114

# Traceability code

n° CTC0114A n° CTC0114B n° CTC0114C



TF Traceability & Fashion



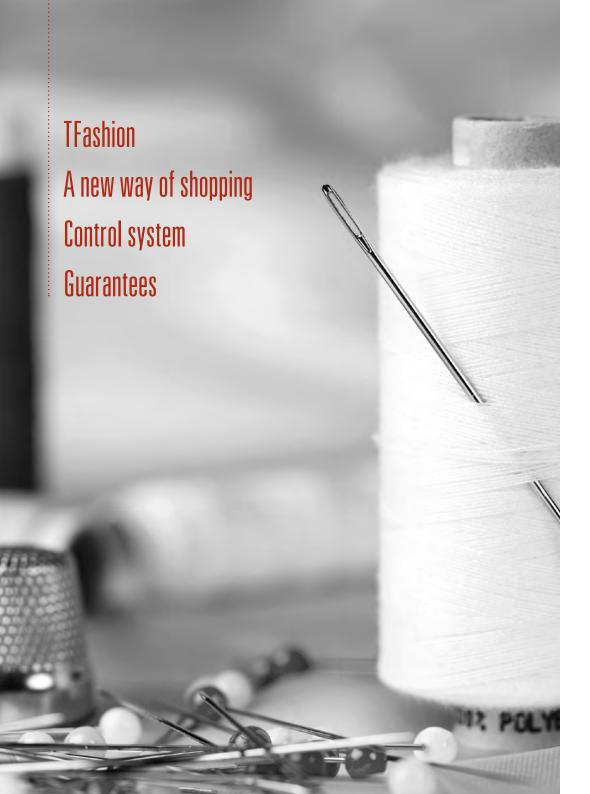


TFashion is the traceability certification scheme, promoted by the Italian Chambers of Commerce, as a tool of support to all Italian companies wishing to guarantee the origin and the safety of their own products.

The Italian Fashion Industry has recognized in TFashion the perfect tool to promote Italian companies, demonstrating their:

- Transparency towards the final consumer
- Responsibility towards their own suppliers
- Authenticity of their own products
- Ethical behaviour

These are values which make TFashion companies stand out in the market, increasing the value of their production.







# A new way of shopping

TFashion certification identifies the exact place of the principal stages of production.

With TFashion, the product is accompanied by its own "passport", which supplies the final consumer with all the necessary information for a more aware choice.

Those are reported on an appropriate label, together with an alphanumeric code, which permits the consumer to retrace the history of the product.

DESIGN:

SPINNING:

WEAVING:

FINISHING:

MANUFACTURING:

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The label "Designed and full made in" can be used if all the stages of production are performed in the same country.

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# **Control system**

TFashion has developed a meticulous audit system within the premises of the certified companies, ensuring the maximum seriousness and transparency in the application of the traceability system.

The Control Inspections are carried out in arrangement with the Chambers of Commerce, operating according to principles of impartiality, independence and technical competence.

The inspectors have the task to control and ensure the accuracy and objectivity of the information on the label, as well as the operation of the traceability system as a whole.

# **Control activities**

- Initial audit
- Periodic supervision

Control checks are made, not only on the companies requesting certification, but also, at random, on their suppliers.

# Guarantees

In order to guarantee a clear and complete information to the consumer, further elements have been introduced, to ensure the accuracy of the details on the label:

- The unique identification code provides access to a database on the TFashion website, enabling verification of the authenticity of the label, and checking out the history of the product.
- Random testing on the market of certified products.
- Rigorous sanctioning system: besides suspension/withdrawal of certification, companies may be fined for improper or fraudulent use of certificates, or of TFashion trademark.



TFashion, the voluntary Traceability System of the Italian Chambers of Commerce, is managed by Unionfiliere.

Unionfiliere is the Chamber of Commerce Association for the protection and enhancement of the "Made in Italy" supply chains.

For each of them, in close collaboration with Unioncamere, has arranged, through their Sector



Luca Giusti
President of
Unionfiliere

Committees, redevelopment tools, to be proposed to companies through the Chambers of Commerce network.

Unionfiliere is presided by Luca Giusti, President of the Chamber of Commerce of Prato.

In this context, the Fashion Committee has realized TF - Traceability & Fashion, in short TFashion, the instrument of the Chamber of Commerce system to support companies of fashion chain in a process of requalification and enhancement.

The Committee, chaired by Renato Scapolan, President of the Varese Chamber of Commerce, is participated by Unioncamere, the Regional Unions



Renato Scapolan President of the Fashion Committee

of Abruzzo, Marche, Tuscany and Veneto and the Chambers of Commerce of Arezzo, Bari, Bergamo, Biella, Brindisi, Como, Florence, Milan, Modena, Naples, Palermo, Perugia, Pisa, Prato, Salerno, Varese, Verona and Vicenza.



### Unionfiliere

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